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2007 United Way Event Results

Goals and Contributions

The 2007 site goal for contributions and matching funds at Tippe for Employees and Retirees was \$350,000. The incredible result is that the site raised over \$430,000 to help the United Way of Greater Lafayette reach their goal of \$4.85M. This is only slightly short of the amount raised in 2006, despite having 200 fewer employees. It is also 26% above this year's goal. That's nothing short of WOW!

Stats:

- Tippe employees increased their average donation per capita by almost 10%, and
- More Tippe employees than ever donated; an amazing 95% of Tippe employees completed the e-pledging process, the highest percentage of any site in the company!

All contributions are matched by the Lilly Foundation. Each dollar donated goes directly to support United Way agencies.

The United Way has 24 agencies that serve Greater Lafayette and with your support, they can continue to operate successfully.

Spring Cleaning

The Tippe United Way Spring Cleaning Clothing Drive collected 375 bags of clothing!! This number exceeds the number gathered in 2006 (336)! Each bag that was donated earned a \$5 voucher to a Goodwill retail store or a total of \$1,875 in vouchers. These vouchers were distributed to the YWCA/Domestic Violence, Tippecanoe County Child Care, and Lafayette Transitional Housing. The agencies gave the vouchers to their most needy clients.

Ice Cream Social

Your choice mattered and nothing mattered like ice cream on July 24 and 25! There were \$1 novelty items and a \$2 sundae bar to choose from. Family members and retirees were also invited to join in this fun and refreshing event. The site raised a record \$1,226 during the United Way Ice Cream Social. In addition, the Lilly Foundation matched this amount for a grand total of \$2,452!!!! This is \$150 more than was raised last year.

Eat In to Help Out Picnic - August 29 and 30

The United Way fundraising tradition continues for Tippe Labs at the Annual Eat-in-to-Help-Out Picnic. By choosing to purchase the picnic dinner, you are choosing to double your money for UW! The Lilly Foundation provides matching funds for all money raised at this event.

Themed Baskets

A new twist on the fundraising fun in 2007 was the themed basket competition. Departments were offered the chance to donate themed baskets. An unexpected 14 baskets were entered, which spurred a great deal of "friendly competition" as each group vied for the most votes. Voting for the contest took place during two United Way events. The most popular basket was the "Money Tree" donated by TL921, TL971, QC and Environmental Labs. The winners were awarded an ice cream party.

Retiree Large Group Meeting/Breakfast

Retirees were invited to the site in September for their very own large group meeting, breakfast and a premier of the 2007 UW video.

E-pledging

The site set a record for e-pledging in 2007 with 95% participation.

Thank you for your generosity and helping out the community